



State of Wisconsin
Higher Educational Aids Board

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August 20, 2019

The Honorable Alberta Darling, Co-Chair
Joint Committee on Finance
State Capitol, Room 317 East
Madison, WI 53707

The Honorable John Nygren, Co-Chair
Joint Committee on Finance
State Capitol, Room 309 East
Madison, WI 53708

Dear Senator Darling and Representative Nygren:

Enclosed is the 2018-2019 Annual Status Report for the Academic Excellence Scholarship Program. Submission of this report follows Section 39.41(7) of the Statutes which requires a yearly report regarding the Academic Excellence Scholarship Program. In addition to presenting final 2018-2019 data, preliminary data is included for the freshmen who will enroll in 2019-2020 as the thirtieth class of scholars since the inception of the program.

If you have any questions about this report or about the Academic Excellence Scholarship Program, please feel free to contact me by e-mail at connie.hutchison@wi.gov or phone at 267-2206.

Sincerely,

Connie Hutchison, PhD
Executive Secretary

CC: Senator Luther Olsen
Senator Duey Stroebel
Senator Devin LeMahieu
Senator Tom Tiffany
Senator Howard Marklein
Senator LaTonya Johnson
Senator Jon Erpenbach
Representative Terry Katsma
Representative Amy Loudenbeck

Representative Mark Born
Representative Mike Rohrkaste
Representative Shannon Zimmerman
Representative Evan Goyke
Representative Chris Taylor
David Loppnow, Legislative Fiscal Bureau
Amanda Mott, Department of Administration
Ellen Nowak, Department of Administration
Sara Hynek, Department of Administration
Erin Probst, Legislative Fiscal Bureau

2018-2019
ACADEMIC EXCELLENCE SCHOLARSHIP PROGRAM
Annual Status Report
August 20, 2019

Ninety-five percent of the freshmen awarded the Academic Excellence Scholarship (AES) in 2018 accepted the scholarship and used it to attend a Wisconsin post secondary institution. The percentage of freshman who used their scholarship is more than that of last year. While changes in legislation allowed more alternates to receive the scholarship, the required 3.8 grade point for unweighted schools meant other alternates were not eligible and fewer scholarships were awarded. It may be assumed that the procedures for awarding the AES to alternates have maximized the number of scholarships used, and that an average of 85% of scholarships will be accepted by students in upcoming years.

In 2018-2019, 791 freshmen enrolled in a Wisconsin post secondary institution. Total AES funds going to these students were \$876,601 with an average per freshman award of \$1,108.

Six tables are attached, showing final figures for 2018-2019, along with preliminary data for 2019-2020.

- Tables I, II, and III present enrollment by sector (University of Wisconsin, Wisconsin Technical Colleges, and Wisconsin Independent Colleges and Universities.) These figures represent the students who received AES program funds.
- Table IV presents a grand total for the three sectors.
- Table V presents general information such as the number of scholars using their award to attend a Wisconsin college or university.
- Table VI gives preliminary information for 2019-2020 freshmen.

ACADEMIC EXCELLENCE SCHOLARS UNIVERSITY OF WISCONSIN INSTITUTIONS 2018-2019 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Madison	412	321	316	305	1,354	\$1,461,158
Milwaukee	17	25	16	22	80	85,502
Green Bay	13	10	12	10	45	47,250
Parkside	6	6	1	1	14	14,624
UW Colleges	11	5	0	0	16	16,314
Eau Claire	45	48	38	28	159	172,692
La Crosse	41	65	45	45	196	212,069
Oshkosh	9	10	14	8	41	43,312
Platteville	25	25	23	27	100	102,941
River Falls	11	13	10	9	43	46,688
Stevens Point	21	16	18	15	70	75,940
Stout	13	5	10	10	38	39,938
Superior	3	4	3	2	12	13,500
Whitewater	18	16	11	26	71	73,692
UW Total	645	569	517	508	2239	2,405,620

Table II ACADEMIC EXCELLENCE SCHOLARS WISCONSIN TECHNICAL COLLEGES 2018-2019 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Fox Valley	1	1	1	0	3	\$2,813
Chippewa Valley	3	2	1	0	6	6,188
Southwest Wisconsin	0	0	0	0	0	0
Moraine Park	0	0	0	0	0	0
Northeast Wisconsin	2	2	1	0	5	3,375
Gateway	1	1	0	0	2	1,687
Western	2	0	1	0	3	3,375
Madison College	3	3	1	0	7	7,312
MATC-Milwaukee	1	0	2	0	3	3,375
Lakeshore	0	0	0	0	0	0
Waukesha	0	0	0	0	0	0
Northcentral	4	0	0	0	4	3,937
Blackhawk	0	1	0	0	1	1,125
Mid-State	0	0	1	0	1	1,125
Nicolet	1	1	0	0	2	2,249
WI Indianhead	1	3	0	1	5	4,500
WTCS Total	19	14	8	1	42	41,061

UW & WTCS Total	664	583	525	509	2,281	\$2,446,681
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Note: Tables I and II show actual net spent amounts and the scholars with those net spent amounts.

Table III						
ACADEMIC EXCELLENCE SCHOLARS INDEPENDENT COLLEGES AND UNIVERSITIES 2018-2019 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
Alverno	2	1	1	0	4	\$4,500
Beloit	0	1	3	0	4	4,500
Cardinal Stritch	1	1	2	2	6	6,188
Carroll	11	13	12	11	47	49,166
Carthage	5	7	10	4	26	29,250
Edgewood	3	6	5	3	17	18,563
Silver Lake	0	0	1	0	1	563
Lakeland	0	1	1	0	2	2,250
Lawrence	5	4	6	7	22	24,375
Marian	1	2	0	0	3	3,375
Marquette	35	23	19	23	100	107,433
MSOE	12	9	15	16	52	57,855
Mount Mary	1	1	3	2	7	7,313
Northland	0	0	1	1	2	2,250
Ripon	7	4	5	8	24	26,438
St. Norbert	20	19	13	13	65	72,001
Viterbo	6	6	4	3	19	20,813
Concordia	13	10	10	5	38	42,750
MIAD	1	0	0	0	1	1,125
WI Lutheran	3	2	3	5	13	13,501
Maranatha	1	2	1	1	5	5,625
Bellin	0	1	2	1	4	4,500
Independent Total	127	113	117	105	462	\$504,334

Table IV						
ACADEMIC EXCELLENCE SCHOLARS ALL SECTORS 2018-2019 ACADEMIC YEAR						
	Freshman Scholars	Sophomore Scholars	Junior Scholars	Senior Scholars	Total Scholars	Scholarship Amount
UW	645	569	517	508	2,239	2,405,620
Technical	19	14	8	1	42	41,061
Independent	127	113	117	105	462	504,334
Grand Total	791	696	642	614	2,743	\$2,951,015

Note: Tables III and IV show actual net spent amounts and the scholars with those net spent amounts.

Table V				
General Scholar Data				
	2015-2016	2016-2017	2017-2018	2018-2019
Total Scholarships Available	3,426	3,494	3,255	3,255
Total Scholars Enrolled In-State	2,752	2,967	2,691	2,743
Total Freshman Scholarships Available	875	875	875	831
Scholars Enrolled as Freshmen in Wisconsin	742	740	732	791
Alternate Scholarship Recipients	188	289	222	251
% of Eligible Freshmen Enrolled In-State	85%	81%	84%	95%

Table VI	
Preliminary Data – 2018-2019 Freshman Scholars as of August 7, 2019	
Total Freshman Scholarships Available	810
Alternate Scholarships (of 810 Available Scholarships)	101
Total Scholars Enrolled in Wisconsin Institutions	562
Percentage of Scholars Enrolled in Wisconsin Institutions	69%
Scholars Enrolled in UW System Institutions	449
Scholars Enrolled in Independent Colleges	99
Scholars Enrolled in WTCS Institutions	14
Scholars Enrolled in Out-of-State Institutions	215
Scholars Who Have Not Yet Specified College Choice	33