

**INFORMATION**  
**October 24, 2014**

**HIGHER EDUCATIONAL AIDS BOARD**

**BOARD REPORT #15-08**

**2013-14 MINORITY RETENTION GRANT ANNUAL REPORT**



State of Wisconsin  
Higher Educational Aids Board

Scott Walker  
Governor

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October 16, 2014

The Honorable Alberta Darling, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 317 East  
Madison, WI 53707

The Honorable John Nygren, Co-Chair  
Joint Committee on Finance  
State Capitol, Room 309 East  
Madison, WI 53708

Dear Senator Darling and Representative Nygren:

Enclosed is the 2013-2014 Annual Status Report for the Minority Undergraduate Retention Grant. Submission of the report is in compliance with Section 39.44(5) of the Wisconsin Statutes, which requires an annual report on the effectiveness of this program.

If you have any questions about the report or about the Minority Undergraduate Retention Grant, please feel free to contact me by e-mail at [john.reinemann@wi.gov](mailto:john.reinemann@wi.gov) or phone at 608-267-2206.

Sincerely,

John Reinemann  
Executive Secretary

CC: Senator Luther Olsen  
Senator Sheila Harsdorf  
Senator Joe Leibham  
Senator Mary Lazich  
Senator Glenn Grothman  
Senator Jennifer Shilling  
Senator Robert Wirsch  
Representative Dan LeMahieu

Representative Dale Kooyenga  
Representative Dean Knudson  
Representative John Klenke  
Representative Mary Williams  
Representative Cory Mason  
Representative Amy Sue Vruwink  
Emily Pope, Legislative Fiscal Bureau  
Brian Hayes, Department of Administration  
Nathan Schwanz, Department of Administration

**MINORITY UNDERGRADUATE RETENTION GRANT**

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The Minority Undergraduate Retention Grant (MURG) Program was established by the State of Wisconsin Legislature in the 1985-87 biennial budget. The first award was made in the 1986-87 academic year. Minority Undergraduate Retention Grants are awarded to Wisconsin resident minority undergraduates, excluding first year students, enrolled at least half-time in Wisconsin Technical College System schools, non-profit independent colleges/universities, and tribal colleges.

Awards are based on financial need, with a minimum grant of \$250 and a maximum grant of \$2,500 per year. According to statute, a minority student is defined as a student who is a Black American, American Indian, Hispanic, or Southeast Asian from Laos, Cambodia, or Vietnam admitted to the United States after December 31, 1975. If eligible, a student may receive the grant for up to eight semesters or 12 quarters.

Funds are allocated to the Wisconsin Technical College System and the Independent/Tribal Colleges and Universities based on the prior year's minority student population as reported by each participating school. For the 2013-14 academic year, sixteen technical colleges, twenty-three non-profit colleges/universities, and both tribal colleges received a Minority Undergraduate Retention Grant allocation. The University of Wisconsin System Administration has a similar program, the Lawton Grant, for students attending a University of Wisconsin institution.

During the 2013-14 academic year, 877 students received a Minority Undergraduate Retention Grant award. 320 grant recipients attended a non-profit, independent college/university or tribal college, and 557 recipients attended a Wisconsin Technical College. To gauge the effectiveness of the program, surveys were sent to both the participating schools and the grant recipients. Results of the participating school survey are found on page 2, and the grant recipient survey results are found on page 7.

The graph and tables throughout this report detail the 2013-14 Minority Undergraduate Retention Grant program:

- Table I: Educational Progress of Grant Recipients as Reported by Participating Schools
- Table II: Top Five Colleges or Universities Based on Funding Provided to Students
- Tables III and V: Spending by Independent/Tribal Schools and WTCS
- Tables IV and VI: Recipient Demographics for Independent/Tribal Schools and WTCS
- Graph I: 2012-13 Student Minority Populations as Reported by Participating Schools
- Table VII: 2013-14 Minority Retention Grant Recipient Survey Results

The data collected and the results of the grant recipient survey demonstrate that the Minority Undergraduate Retention Grant is highly successful. Participating schools reported that more than 80% of grant recipients either completed their degree/certificate programs or will continue to work towards degree/certificate completion during the 2014-15 academic year. All of the grant recipients who responded to the survey indicated that they either earned a degree or certificate during the 2013-14 academic year, or will return to school to continue to pursue their educational goals. In addition, 88% of the recipients indicated that they planned to spend the majority of their working life in the state of Wisconsin.

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**TABLE I: Educational Progress of Grant Recipients as Reported by Participating Schools**

**Independent Colleges and Universities/Technical Colleges/Tribal Colleges**

<b>COMBINED DATA:</b>	<b>NUMBER</b>	<b>PERCENTAGE</b>
Students who completed a degree/certificate in 13-14	311	35.22%
Students enrolled for 14-15 and continuing toward degree/certificate	403	45.64%
Students not enrolled for 14-15 who did not complete degree/certificate	169	19.14%
<b>COMBINED TOTALS</b>	<b>883</b>	<b>100.00%</b>
<b>INDEPENDENT COLLEGES AND UNIVERSITIES/TRIBAL COLLEGES:</b>	<b>NUMBER</b>	<b>PERCENTAGE</b>
Students who completed a degree/certificate in 13-14	94	29.01%
Students enrolled for 14-15 and continuing toward degree/certificate	173	53.40%
Students not enrolled for 14-15 who did not complete degree/certificate	57	17.59%
<b>TOTALS</b>	<b>324</b>	<b>100.00%</b>
<b>TECHNICAL COLLEGE SYSTEM SCHOOLS:</b>	<b>NUMBER</b>	<b>PERCENTAGE</b>
Students who completed a degree/certificate in 13-14	217	38.82%
Students enrolled for 14-15 and continuing toward degree/certificate	230	41.14%
Students not enrolled for 14-15 who did not complete degree/certificate	112	20.04%
<b>TOTALS</b>	<b>559</b>	<b>100.00%</b>

**Note:** The students reported as "students not enrolled for 14-15 who did not complete degree/certificate" were not enrolled in the reporting institution at the time the data were collected. The students may have enrolled at a later date or enrolled in a different institution.

**TABLE II: TOP FIVE COLLEGES OR UNIVERSITIES BASED ON FUNDING PROVIDED TO STUDENTS**

<b>COLLEGE OR UNIVERSITY</b>	<b>DOLLARS SPENT</b>	<b>NUMBER OF AWARDS</b>	<b>AVERAGE AWARD</b>
MILWAUKEE TECHNICAL COLLEGE	\$ 196,970	224	\$ 879
CARDINAL STRITCH UNIVERSITY	\$ 72,380	57	\$ 1,270
ALVERNO COLLEGE	\$ 49,870	35	\$ 1,425
MARQUETTE UNIVERSITY	\$ 46,370	32	\$ 1,449
WAUKESHA COUNTY TECHNICAL COLLEGE	\$ 43,500	67	\$ 649
<b>TOTALS</b>	<b>\$ 409,090</b>	<b>415</b>	<b>\$ 986</b>

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**TABLE III: SPENDING BY SCHOOL FOR INDEPENDENT/TRIBAL SCHOOLS**

COLLEGE OR UNIVERSITY	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
ALVERNO COLLEGE	\$ 49,870	35	\$ 1,425	12.18%
BELOIT COLLEGE	\$ 2,575	3	\$ 858	0.63%
CARDINAL STRITCH UNIVERSITY	\$ 72,380	57	\$ 1,270	17.68%
CARROLL UNIVERSITY	\$ 11,125	12	\$ 927	2.72%
CARTHAGE COLLEGE	\$ 19,060	9	\$ 2,118	4.65%
EDGEWOOD COLLEGE	\$ 16,075	7	\$ 2,296	3.93%
SILVER LAKE COLLEGE	\$ 2,985	2	\$ 1,493	0.73%
LAKELAND COLLEGE	\$ 8,755	9	\$ 973	2.13%
LAWRENCE UNIVERSITY	\$ 2,270	2	\$ 1,135	0.55%
MARIAN UNIVERSITY	\$ 21,120	16	\$ 1,320	5.16%
MARQUETTE UNIVERSITY	\$ 46,370	32	\$ 1,449	11.32%
MILWAUKEE SCHOOL OF ENGINEERING	\$ 10,510	8	\$ 1,314	2.57%
MOUNT MARY UNIVERSITY	\$ 33,074	25	\$ 1,323	8.08%
COLUMBIA COLLEGE OF NURSING	\$ 3,190	9	\$ 354	0.78%
NORTHLAND COLLEGE	\$ 2,164	1	\$ 2,164	0.53%
RIPON COLLEGE	\$ 2,675	5	\$ 535	0.65%
SAINT NORBERT COLLEGE	\$ 8,655	5	\$ 1,731	2.11%
VITERBO UNIVERSITY	\$ 5,150	3	\$ 1,717	1.26%
CONCORDIA UNIVERSITY WISCONSIN	\$ 37,300	19	\$ 1,963	9.11%
MILWAUKEE INSTITUTE OF ART & DESIGN	\$ 6,800	4	\$ 1,700	1.66%
WISCONSIN LUTHERAN COLLEGE	\$ 7,005	12	\$ 584	1.70%
MARANATHA BAPTIST UNIVERSITY	\$ 620	2	\$ 310	0.15%
BELLIN COLLEGE	\$ 1,135	1	\$ 1,135	0.28%
LA COURTE OREILLES OJIBWA COMMUNITY COLLEGE	\$ 23,490	21	\$ 1,119	5.74%
COLLEGE OF MENOMINEE NATION	\$ 15,145	21	\$ 721	3.70%
<b>TOTALS:</b>	<b>\$ 409,498</b>	<b>320</b>	<b>\$ 1,280</b>	<b>100.00%</b>

**2013-14 Minority Undergraduate Retention Grant Recipient:**

"I was a single mom and living pay check to pay check and I knew that in order to give my daughter the life she deserves I needed to finish my degree. Without the grant I would have never been able to pay for school. Attending Maranatha has been the best thing for my family and our future."

---Emily-Marannatha Baptist University

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**TABLE IV: RECIPIENT DEMOGRAPHICS FOR TRIBAL AND INDEPENDENT INSTITUTIONS**

<b>YEAR IN SCHOOL</b>	<b>DOLLARS SPENT</b>	<b>NUMBER OF AWARDS</b>	<b>AVERAGE AWARD</b>	<b>PERCENTAGE OF DOLLARS SPENT</b>
2 <sup>ND</sup> YEAR STUDENTS	\$ 120,319	97	\$ 1,240	29.38%
3 <sup>RD</sup> YEAR STUDENTS	\$ 130,040	99	\$ 1,314	31.76%
4 <sup>TH</sup> YEAR STUDENTS	\$ 120,510	91	\$ 1,324	29.43%
5 <sup>TH</sup> YEAR STUDENTS	\$ 38,629	33	\$ 1,171	9.43%
<b>TOTAL</b>	<b>\$ 409,498</b>	<b>320</b>	<b>\$ 1,280</b>	<b>100.00%</b>

<b>STATUS OF RECIPIENTS</b>				
DEPENDENT	\$ 225,496	174	\$ 1,296	55.07%
INDEPENDENT	\$ 184,002	146	\$ 1,260	44.93%
<b>TOTAL</b>	<b>\$ 409,498</b>	<b>320</b>	<b>\$ 1,280</b>	<b>100.00%</b>

<b>MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP</b>				
AFRICAN-AMERICAN	\$ 218,987	163	\$ 1,343	53.48%
AMERICAN INDIAN	\$ 54,561	56	\$ 974	13.32%
ASIAN-AMERICAN	\$ 28,015	20	\$ 1,401	6.84%
HISPANIC	\$ 107,935	81	\$ 1,333	26.36%
<b>TOTAL</b>	<b>\$ 409,498</b>	<b>320</b>	<b>\$ 1,280</b>	<b>100.00%</b>

<b>MINORITY UNDERGRADUATE RETENTION GRANT BY SECTOR</b>				
INDEPENDENT	\$ 370,863	278	\$ 1,334	90.57%
TRIBAL	\$ 38,635	42	\$ 920	9.43%
<b>TOTAL</b>	<b>\$ 409,498</b>	<b>320</b>	<b>\$ 1,280</b>	<b>100.00%</b>

**2013-14 Minority Undergraduate Retention Grant Recipient:**

“Without this grant, it would force me to have two part-time jobs so I can support my family and my education. My parent divorced and my mother and three younger siblings live out-of-state closer to her family. She does not work due to medical condition so my two brothers and I provide financial support for them while handling our own living expense. Having two jobs while being a full time student would affect my academic performance and my decision to stay in school. Thankfully, with the help of this grant it did not happen.”

*---Peter-Milwaukee School of Engineering*

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**TABLE V: SPENDING BY SCHOOL FOR WISCONSIN TECHNICAL COLLEGE SYSTEM**

<b>WISCONSIN TECHNICAL COLLEGE SYSTEM</b>	<b>DOLLARS SPENT</b>	<b>NUMBER OF AWARDS</b>	<b>AVERAGE AWARD</b>	<b>PERCENTAGE OF DOLLARS SPENT</b>
FOX VALLEY TECHNICAL COLLEGE	\$ 17,305	20	\$ 865	4.32%
CHIPPEWA VALLEY TECHNICAL COLLEGE	\$ 11,585	11	\$ 1,053	2.90%
SOUTHWEST TECHNICAL COLLEGE	\$ 1,615	2	\$ 808	0.40%
MORAIN PARK TECHNICAL COLLEGE	\$ 6,935	15	\$ 462	1.73%
NORTHEAST TECHNICAL COLLEGE	\$ 13,740	14	\$ 981	3.43%
GATEWAY TECHNICAL COLLEGE	\$ 33,470	79	\$ 424	8.36%
WESTERN TECHNICAL COLLEGE	\$ 17,845	14	\$ 1,275	4.46%
MADISON AREA TECHNICAL COLLEGE	\$ 23,030	32	\$ 720	5.76%
MILWAUKEE AREA TECHNICAL COLLEGE	\$ 196,970	224	\$ 879	49.22%
LAKESHORE TECHNICAL COLLEGE	\$ 3,635	11	\$ 330	0.91%
WAUKESHA TECHNICAL COLLEGE	\$ 43,500	67	\$ 649	10.87%
NORTHCENTRAL TECHNICAL COLLEGE	\$ 10,370	27	\$ 384	2.59%
BLACKHAWK TECHNICAL COLLEGE	\$ 10,910	25	\$ 436	2.73%
MID-STATE TECHNICAL COLLEGE	\$ 2,965	7	\$ 424	0.74%
NICOLET AREA TECHNICAL COLLEGE	\$ 4,039	7	\$ 577	1.01%
WISCONSIN INDIANHEAD TECHNICAL COLLEGE	\$ 2,290	2	\$ 1,145	0.57%
<b>TOTALS:</b>	<b>\$ 400,204</b>	<b>557</b>	<b>\$ 718</b>	<b>100.00%</b>

**2013-14 Minority Undergraduate Retention Grant Recipients:**

“As a single parent of 2 kids, working 2 part-time jobs, and attending school full-time, the grant helped me with the out-of-pocket expenses. I am so grateful for the grant it allowed me to budget my school expenses at the beginning of the semester. With the help of the grant, I graduated with my associate’s degree in science. This fall, 2014, I will be attending a 4-year college to get a bachelor’s degree in biology to further go into pharmacy school. Thank you!”

*---SHC-Milwaukee Area Technical College*

“The knowledge that this was money I would NOT have to pay back after college; one less thing to worry about while I can purchase necessary school supplies and further my education. The cost should not be an excuse not to further my education; but it is to some. The grant enabled me to support myself so I can live independently and attend school. Higher education is NOT cheap; every bit helps.”

*---Xee-Fox Valley Technical College*

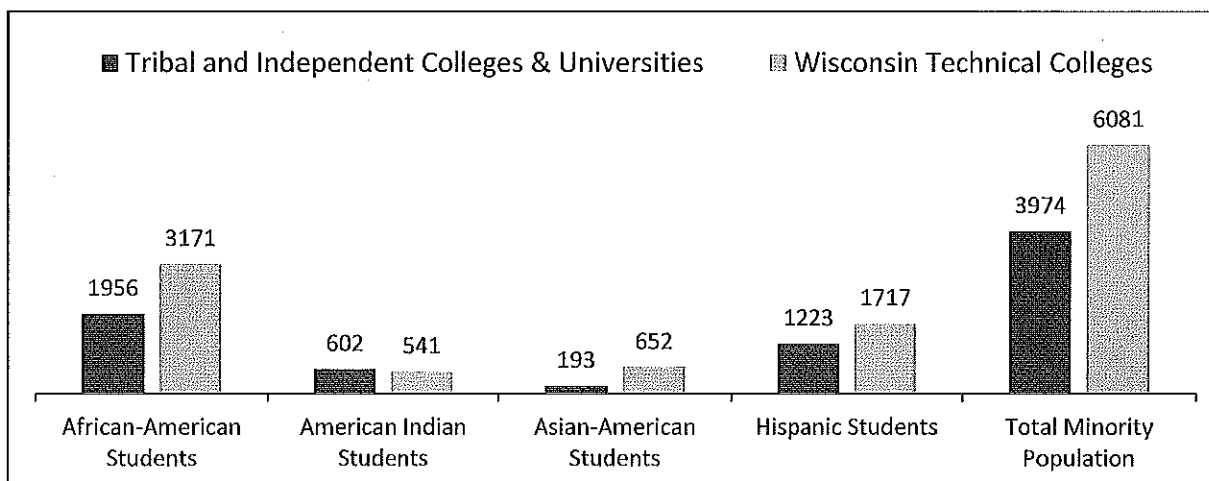


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**TABLE VI: RECIPIENT DEMOGRAPHICS FOR WISCONSIN TECHNICAL COLLEGE SYSTEM**

	DOLLARS SPENT	NUMBER OF AWARDS	AVERAGE AWARD	PERCENTAGE OF DOLLARS SPENT
<b>YEAR IN SCHOOL</b>				
2 <sup>ND</sup> YEAR STUDENTS	\$ 337,393	452	\$ 746	84.31%
3 <sup>RD</sup> YEAR STUDENTS	\$ 47,486	78	\$ 609	11.87%
4 <sup>TH</sup> YEAR STUDENTS	\$ 8,265	15	\$ 551	2.07%
5 <sup>TH</sup> YEAR STUDENTS	\$ 7,060	12	\$ 588	1.76%
<b>TOTAL</b>	<b>\$ 400,204</b>	<b>557</b>	<b>\$ 718</b>	<b>100.00%</b>
<b>STATUS OF RECIPIENTS</b>				
DEPENDENT	\$ 52,869	74	\$ 714	13.21%
INDEPENDENT	\$ 347,335	483	\$ 719	86.79%
<b>TOTAL</b>	<b>\$ 400,204</b>	<b>557</b>	<b>\$ 718</b>	<b>100.00%</b>
<b>MINORITY UNDERGRADUATE RETENTION GRANT BY GROUP</b>				
AFRICAN-AMERICAN	\$ 229,876	308	\$ 746	57.44%
AMERICAN INDIAN	\$ 27,111	38	\$ 713	6.77%
ASIAN-AMERICAN	\$ 61,737	79	\$ 781	15.43%
HISPANIC	\$ 81,480	132	\$ 617	20.36%
<b>TOTAL</b>	<b>\$ 400,204</b>	<b>557</b>	<b>\$ 718</b>	<b>100.00%</b>

**GRAPH I: 2012-13 STUDENT MINORITY POPULATIONS AT PARTICIPATING SCHOOLS**



*Note: Population data collected from the 2013-14 allocation survey completed by participating schools.*

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**TABLE VII: 2013-14 MINORITY RETENTION GRANT RECIPIENT SURVEY RESULTS**

	Number of Respondents	Percentage of Respondents
<b>How did the Minority Undergraduate Retention Grant award influence your decision to attend college during the 2013-14 academic year?</b>		
The award allowed me to attend school. Without it, I would not have been able to attend.	13	20.64%
The award positively influenced by decision to attend school. Without it, it would have been difficult for me to attend school.	43	68.25%
The award had no influence on my decision to attend school. Without it, I would have still attended school.	7	11.11%
<b>Did you earn a Bachelor, an Associate Degree, or a certificate during the 2013-14 academic year?</b>		
Yes	22	34.92%
No	41	65.08%
<b>If you did not earn a degree or certificate during the 2013-14 academic year, how soon do you anticipate earning a degree or certificate?</b>		
2014-15 academic year	30	73.17%
2015-16 academic year	7	17.07%
2016-17 academic year	4	9.76%
2017-18 academic year	0	0.00%
I do not plan on completing a degree or certificate	0	0.00%
<b>If you did NOT earn a degree or certificate during the 2013-14 academic year, will you be attending a college or university during the 2014-15 academic year?</b>		
Yes	39	100.00%
Enrollment Status: Full-time: 25 Part-time: 11		
No	0	0.00%
<b>Were you employed during the 2013-14 academic year?</b>		
Yes	50	79.37%
32 hours/week or more: 17 Less than 32 hours/week: 29		
No	13	20.63%
<b>Do you plan to be a Wisconsin resident for most of your working career?</b>		
Yes	55	88.71%
No	7	11.29%